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FOR IMMEDIATE RELEASE

### **The Triumphant Reopening of Horsefeathers in Downtown Waukegan!**

*Waukegan, Illinois – April 18, 2021* – On Tuesday, April 20<sup>th</sup>, Horsefeathers is finally reopening after being closed for more than a year.

The novel coronavirus pandemic has kept us closed for 13 months, and it required a lot of time, effort, and money to reinvent the retail shopping experience. We are finally ready to welcome everyone back to Horsefeathers.

The health and safety of our customers and employees is the cornerstone of this new business. We've reinvented Horsefeathers; mandatory mask policy, extensive sanitation processes; everything is behind over 60,000 square inches of acrylic; two commercial recirculating fans refresh 100% of our air in 3 minutes.

Horsefeathers will continue to thrive because of its high-touch customer service, large variety of products, and economical pricing. No pandemic will defeat us!

Please join us at 11 am on Tuesday, April 20<sup>th</sup> for our reopening.

#### **CONTACT**

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